

Health Coverage Literacy

**An essential skill for all
people – MADE EASY!**

- Trusted health partner
 - For healthcare
 - For the patient
- Increases engagement of person coming for care
- Care coordination

Why care about health coverage literacy?

- Nurse providers role in Health Coverage Literacy promotion
- Patients rights
- Patients expectations
- Benefits to Health Literacy

Experience of Care

- Cabrini Clinic Barriers to Health Coverage Literacy

Experience of Care

- Use design elements to provide copy that:
 - Does not look dense and overwhelmingly long – especially to marginal, busy or worried readers
 - Is easy to see - even for people with less-than-perfect vision

Designing Health Information

- Is easy to decode - even for people with marginal reading skills

- Keep paragraphs short (Aim for 4 to 6 lines)

Readability

- Different methods used at the clinic to increase and promote health literacy

Experience of Care